

davines

GROW BUSINESS





To have the most effective, yet simple salon business systems worldwide; to grow sales and profitability in Davines salons and to attract other salons to Davines via Grow Business.





2025 SCHEDULE 2H

Upcoming Grow Business Seminars, Q4 2025

Team Systems and Culture

October 13th 12-1pm EST / 9-10am PST

Managing your systems frees up time to lead your team. Build your winning culture for success and team retention.

Proactive Prebooking

November 10th 12-1pm EST / 9-10am PST

Increasing client appointment pre-booking is a wonderful way to get the salon a raise quickly. Walk through the math and learn how to pre-book for profits! Learn why clients pre-book and why they don't. Winning verbiage for our stylists and desk teams.

Salon Optimization

December 8th 12-1pm EST / 9-10am PST

Holding hands on Business plans! Goal setting for growth, staff incentives and action planning to work on your business not just in it. Use our editable template or book an appointment for a Davines Territory Manager to help you create a plan with your sales consultant.

Virtual Retail Science Lab and Treatment Success Lab

Retail Science Lab

July 30th 12-1pm EST / 9-10am PST

September 24th 12-1pm EST/9-10am PST

November 10th 1pm – 2pm EST/ 10am-11am PST

Covering how the industry leading salons plan and strategize their retail performance. Take the fear out of recommending home care, explore systems that are simple and work. Statistically why clients tend to by in salons and why they don't. An in-depth look at your areas of opportunity.

Treatment Success Lab

August 27th 12-1pm EST / 9-10am PST

October 29th 12-1pm EST / 9-10am PST

December 8th 1pm – 2pm EST/ 10am-11am PST

Treat yourself to a raise! Treatments are a growing segment in salon services, up to 12% of some salons' revenue. Successfully market treatments, set and track goals. Incentivize stylist, front desk, contest ideas. Davines treatment overview, menus and promotion ideas.

GROW BUSINESS GATHERING

*Join us in Vancouver, BC for 3 powerful days of
Focus, Growth & Community*

- Guest speakers from leading Davines Salons
- Best practice breakout discussions
- Davines state of the business address/news
- Wellness Segment
- Sustainable Salon Master Program - a new program to learn how you can become a more sustainable businesses and impact the world in a positive, intentional way.



FRASER RIVER LODGE
7984 McDonald Rd S,
Agassiz, BC V0M 1A0 Canada
<https://www.fraserriverlodge.com/lodge>

SUNDAY
GROW BUSINESS
PROGRAM
October 26, 2025
10am - 5pm

MONDAY
GROW BUSINESS
PROGRAM
October 27, 2025
10am - 5pm

TUESDAY
SUSTAINABLE SALON
MASTER PROGRAM
October 28, 2025
10am - 5pm

3 DAY INVESTMENT*

EARLY BIRD \$500 USD | \$650 AFTER 9/30/25

Click [here](#) to purchase tickets

**includes all business segments, workbooks, lunch and swag bag*

Davines education vouchers accepted for this engagement



2026 Grow Business Gatherings

MAR 29-31 - Brooklyn House

JUN 10-12 - The Village, Parma

OCT 25-27 - Vancouver, BC

Gifts, Literature, Takeaways

- Sustainable Business Workbook
- Benchmark, Measure & Grow
- Time Management
- New Client Marketing
- Client Retention
- Proactive Prebooking
- Retail Science
- Inspiration & Actions pages for SMART goal planning in each segment



Qnity X davines



↑ Scan me!

Turn Your Loyalty Points Into → Profits

As a Davines salon, please enjoy preferred pricing of up to 20% off Qnity services, and use your points.

Book a Discovery Call

<https://qnity.com/davines>





Virtual DSA 2nd Half!



davines
beauty + sustainability



Choose winning VIRTUAL segments from our Davines Sales Academy and EXPERT Academy lineups.

JOINT BUSINESS PLANS; PROTECT YOUR BUSINESS!

August 7, 11:30am-12:30pm EST/8:30-9:30am PST

August 8, 9-10am EST/12-1pm PST

Salons want and need business help. Let's protect and grow your Davines business. Get our new, updated salon business planning templates and all the great reasons to have business plans in your salons. Examine how business plans can guide "leveling up" in rewards and get serious color conversations happening. If we don't offer to have exciting business and education plans in place, a competitor may.

HOLIDAY PREP CHECKLIST!

October 9, 11:30am-12:30pm EST/8:30-9:30am PST

October 10, 9-10am EST/12-1pm PST

20% of retail sales happen at holidays. Optimize sales in your salons. Fresh ideas on holiday box sell through, promotions, displays, pre-booking campaigns, gifting for top clients, contests and more. Great gift ideas from DSCs to top salon owners!

DIGITAL DOLLARS; SOCIAL/ VIRTUAL PROSPECTING

December 4, 11:30am-12:30pm EST/8:30-9:30am PST

December 5, 9-10am EST/12-1pm PST

Beyond the cold call; see what is working using social media to profile/learn about your leads. Get our easy checklist for success and make your life easier. Special guest speaker; our own Davines VP of Marketing Jessie Martinez.

Zoom link for all segments: davinespro.zoom.us/j/6467252774

For additional booking dates, please reach out to Angie Hofelich at a.hofelich@davines.us. We will create a link for your team to have a private session with us!



Thank You